

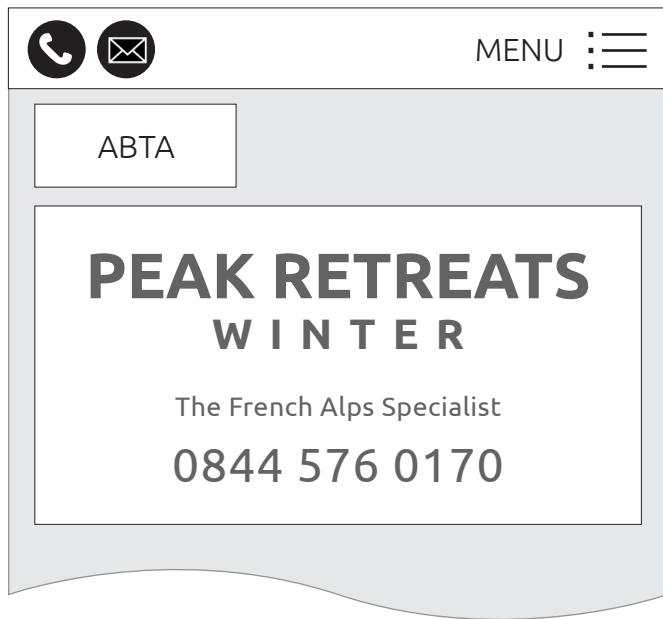
Peak Retreats

Mobile & Annotated Wireframes
for Developers

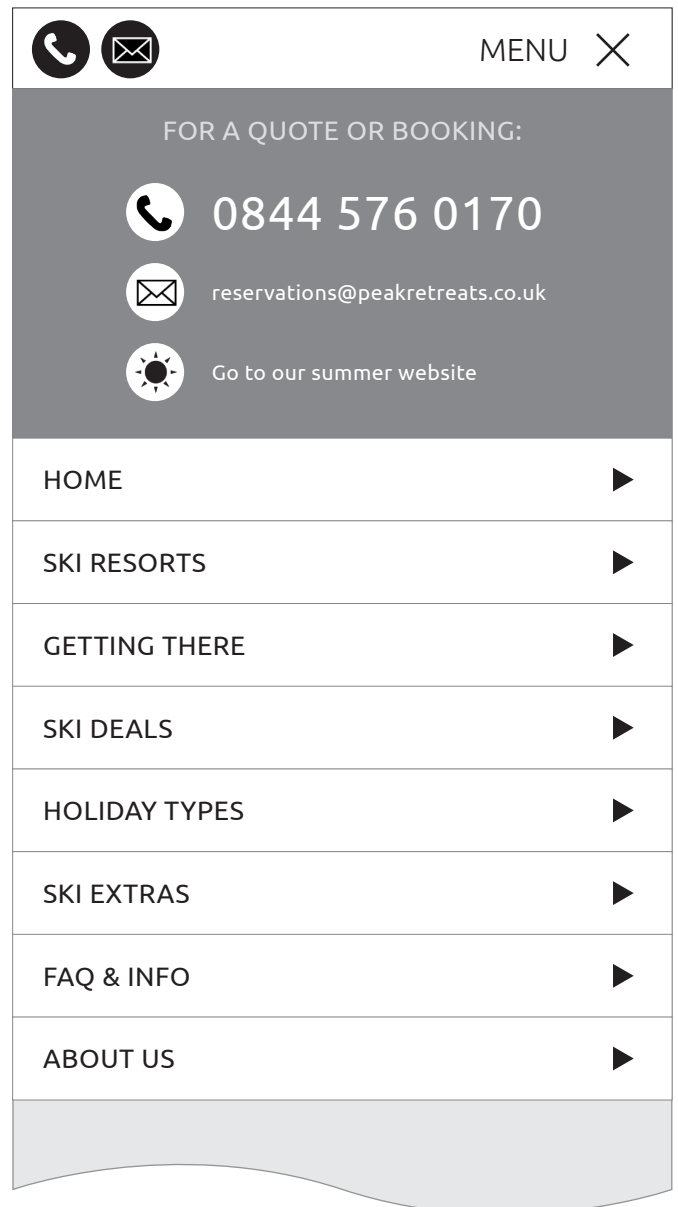
<http://www.peakretreats.co.uk/>




(MENU COLLAPSED)





(MENU EXPANDED)



(WITH EXAMPLE MENU EXPANDED)

 Go to our summer website

 reservations@peakretreats.co.uk

 0844 576 0170

ABTA

PEAK RETREATS

W I N T E R

The French Alps Specialist

GUARDIAN AWARD

SKI RESORTS GETTING THERE **SKI DEALS** HOLIDAY TYPES SKI EXTRAS FAQ & INFO ABOUT US

By Date:

- SPECIAL EARLY BOOKING OFFERS 2014/2015
- CHRISTMAS/NEW YEAR SKI DEALS 2014
- FEBRUARY SKI DEALS 2015
- EASTER SKI DEALS 2015

By Type:

- SKI LIFT PASS OFFERS 2014/2015
- FAMILY SKI SPECIAL OFFERS 2014/2015
- BUDGET SKI SPECIAL OFFERS 2014/2015
- LUXURY SKI SPECIAL OFFERS 2014/2015

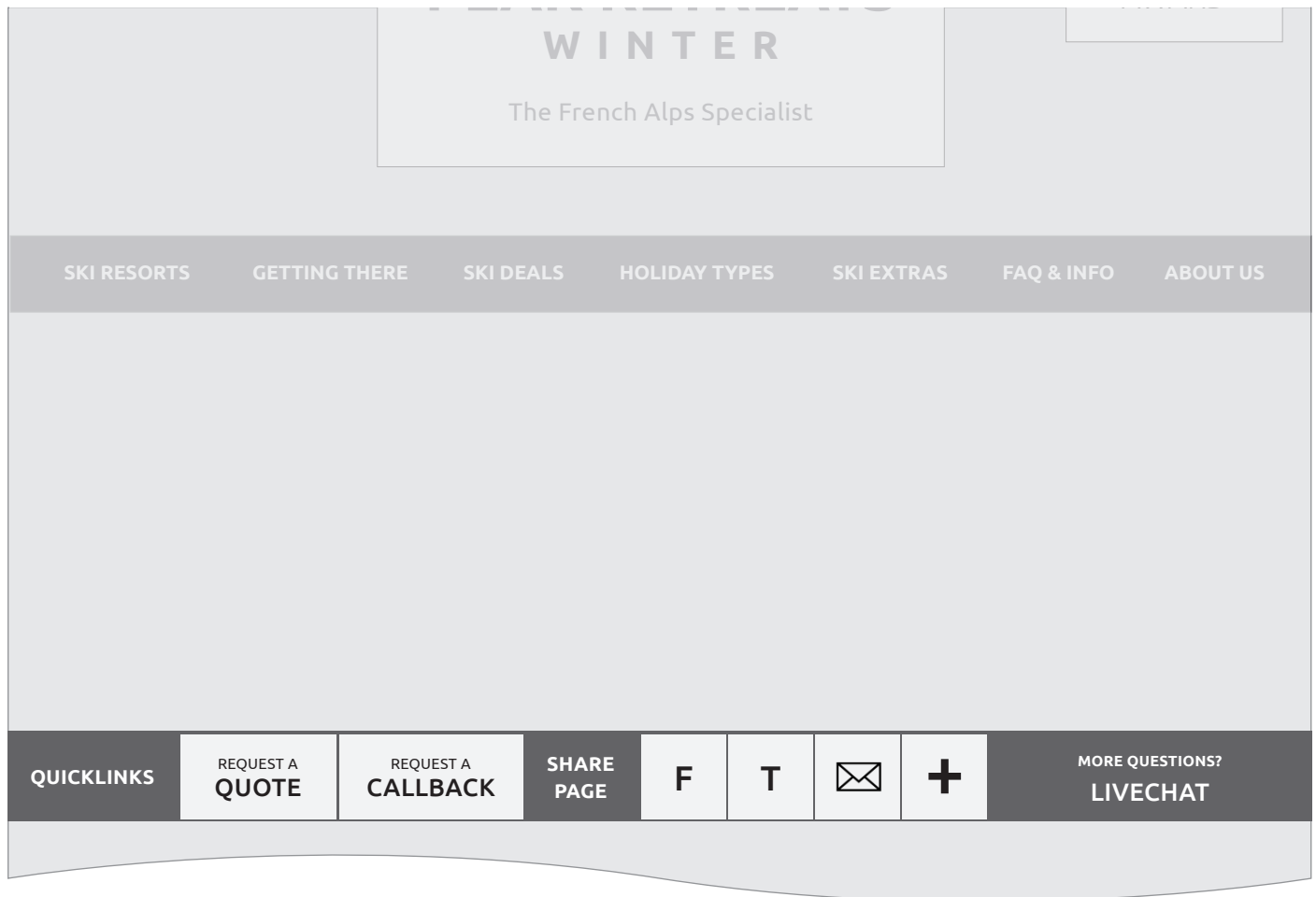
Interaction notes:

Mobile

- Menu hamburger click to reveal the menu. The icon changes to a cross which would allow users to close the menu.
- Email icon is a mailto. Phone number loads their 0844 number.
- NONE of the menu items open an accordion - they just take users through to the relevant page.

Desktop

- The top 'utility bar' is sticky to the top of the browser window at all times. It may be wise to consider the logo appearing there when it is sticky - just so the site stays branded at all times.




NOTES:


- This interface will stick to the bottom of the screen to allow these set of universal options to be present to users at all times.
- To stop it clashing with the footer, which has similar links, it will fade out as the user scroll to the bottom of the page.
- At smaller screenwidths (768-960px approx) It will have a different layout to accommodate the content.
- It won't be necessary for mobile as all links will be present on-page.
- Callback feature may require Captcha or other SPAM blocking method.


(WITH CALLBACK FIELDS EXPANDED)

Helpful Links ▾




FOR A QUOTE OR BOOKING:

 0844 576 0170

 reservations@peakretreats.co.uk

 Request a callback


NEWSLETTER SIGN-UP


  



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Helpful Links ▾

FOR A QUOTE OR BOOKING:

 0844 576 0170

 reservations@peakretreats.co.uk

 Request a callback 

Enter your phone number *

Enter your name *

Email address * (incase you're busy)

'Please call me anytime' ▾

[CAPTCHA OR SIMILAR ANTI-SPAM]

We endeavour to get back to you within 24hrs. Our Offices are open Mon-Sat 9am-7pm excluding Bank Holidays

SUBMIT

©2014 Peak Retreats Limited ABTA

NB. Preferred talk times: Select menu options are:

- Morning (09.00-12.00)
- Lunchtime (12.00-14.00)
- Afternoon (14.00-17.00)
- Evening (17.00-19.00)
- Please call me anytime

(It's defaulted to 'Please call me anytime')

OPTIONS TO BOOK

CALL US ON
0844 576 0170

REQUEST A
CALLBACK

REQUEST A
QUOTE

HELPFUL LINKS

Contact Us	About Us
Our Brochure	Our Blog
Terms & Conditions	Job Vacancies
Payment Card Fees	Buying in the Alps
Disclaimer, Cookies & Privacy	Client Area

POPULAR SKI HOLIDAYS & OFFERS

Link 1
Link 2
Link 3
Link 4
Link 5

POPULAR RESORTS

Link 1
Link 2
Link 3
Link 4
Link 5

ABOUT US

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam...

[READ MORE >](#)

FOLLOW US



NEWSLETTER SIGN-UP



Interaction notes:

Mobile

- On clicking 'request a callback', the form open as an accordion and reveal beneath. The close 'X' also appears which would allow users to close the form.
- All text in the form fields is placeholder so will disappear when a user focusses. If this causes usability issues (due to users not remembering the field) then we may want to add these as titles.
- Mandatory questions are name, email, phone number.
- The client has mentioned some cool anti spam methods where you interact with shapes like a puzzle... if we can choose something on-brand (ie. skiing, snow, mountain) that would be cool. we want this to be as unobtrusive a process as possible and not take up too much space.
 - <http://puzzlecaptcha.apprabbit.com/>
 - <https://github.com/MegaMark16/django-puzzle-captcha>
- NB. Our dev has suggested that Captcha may not be required as the form is hidden.
- Newsletter sign up would either go to a new page or open a lightbox which asks for the existing set of newsletter sign up fields.

Desktop

- The desktop 'request a callback' form hasn't been covered - this could just open in a lightbox or it could open underneath the callback row.

Phone icon, Email icon, MENU ☰

ABTA

PEAK RETREATS
W I N T E R

The French Alps Specialist
0844 576 0170

SELECT A REGION +

IMAGE

GRAND MASSIF
(Samoens, Morillon, etc...) ▶

IMAGE

PORTES DU SOLEIL
(Les Gets, Morzine, etc...) ▶

(REGION MODULES CONTINUED...)

REGIONS: MORE OPTIONS

WHAT'S NEW +

RESORT OPENING/CLOSING DATES +

VIEW REGIONS MAP +

(REGION SELECTOR EXPANDED)

Phone icon, Email icon, MENU ☰

ABTA

PEAK RETREATS
W I N T E R

The French Alps Specialist
0844 576 0170

SELECT A REGION ×

GRAND MASSIF +

PORTES DU SOLEIL ×

- Region Overview

- Les Gets

- Morzine

- Chatel

ARAVIS - LAKE ANNECY +

MONT-BLANC +

OISANS +

3 VALLEYS & TARENTEISE +

MAURIENNE VALLEY +

WHAT'S NEW +

RESORT OPENING/CLOSING DATES +

Interaction notes:

Mobile

- 'SELECT A REGION' is an accordion that opens the Regions on top of page content. The Regions then also accordion open to reveal Resorts hence having 'Region Overview' as the first page which takes the user to the specific Region page.
- The map needs to open in a suitable way - either a lightbox or within the accordion. Something that allows zooming would be ideal.
- The Region tiles DO NOT have the hover state as indicated in the Desktop version below.

Desktop

- Region/Resort selector (left hand side) is an accordion that is open on the first Region (and therefore reveals the Resorts and Overview page).
- The 9 'tiles' show the menu items of 'Ski Resorts'. They show the Region and 'What's New' and 'Resort opening/closing dates'. The Region tiles have a hover state that reveal the Resorts and Overview links.
- The Carousel ("View our holiday types") is intended as a module that PR can duplicate as they wish. They should be able to specify the title and the tiles within them (and their links). They should be on auto-rotate on a timer that allows the user to read all of them comfortably.

General

- I'm discussing the use of Googlemaps API for their maps rather than using imagery. If this is used then we must be careful that users can scroll past it on touch devices.
- Regions 'tiles' have got example resorts in the title - these must be decided by PR.

☎️ ✉️ MENU ☰

ABTA

PEAK RETREATS
W I N T E R

The French Alps Specialist
0844 576 0170

SELECT A RESORT +

IMAGE

GRAND MASSIF

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas graeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. Ut cum case nonumy corpora. Est semper aliquam dissentiet ut.

[READ MORE +](#)

MORE OPTIONS

VIEW MAP	+
GALLERY	🖼️
GETTING THERE	+
SHARE	+

(RESORT SELECTOR EXPANDED)

☎️ ✉️ MENU ☰

ABTA

PEAK RETREATS
W I N T E R

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SELECT A RESORT ✕

- SAMOENS
- MORILLON
- LES CARROZ D'ARACHES
- SIXT-FER-A-CHEVAL

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas graeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. Ut cum case nonumy corpora. Est semper aliquam dissentiet ut.

[READ MORE +](#)

MORE OPTIONS

VIEW MAP	+
GALLERY	🖼️
GETTING THERE	+
SHARE	+

(REGION PAGE 1 of 2 - TOP HALF)

(HEADER)

SKI RESORTS

GETTING THERE

SKI DEALS

HOLIDAY TYPES

SKI EXTRAS

FAQ & INFO

ABOUT US

IMAGE



Breadcrumb > Breadcrumb 2 > Breadcrumb 3

PORTES DU SOLEIL

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus rep-
rimique ex, omnis lorem stiet ut.

Suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus rep-
rimique ex, omnis lorem summo id iet ut.

ADDITIONAL INFO

GETTING THERE



MAP



GALLERY



RESORTS IN PORTES DU SOLEIL

IMAGE

RESORT

IMAGE

RESORT

IMAGE

RESORT
Description copy that
appears on hover...

RESORT

IMAGE

IMAGE

RESORT

IMAGE

RESORT

IMAGE

RESORT

IMAGE

RESORT

IMAGE

RESORT

IMAGE

RESORT

IMAGE

RESORT

(REGION PAGE 2 of 2 - BOTTOM HALF)

ACCOMMODATION DEALS IN PORTES DU SOLEIL



	MORZINE Accom. name		MORZINE Accom. name		CHATEL Accom. name		MO
---	------------------------	---	------------------------	---	-----------------------	---	----

What our Clients say



“Eu pertinax moderatius sadipscing
mei. Nam delenit iracundia necessi
tapaulo consul, aliquip corpora his te.”

Sarah, London

“Eu pertinax moderatius sadipscing
mei. Nam delenit iracundia necessi
tapaulo consul, aliquip corpora his te.”

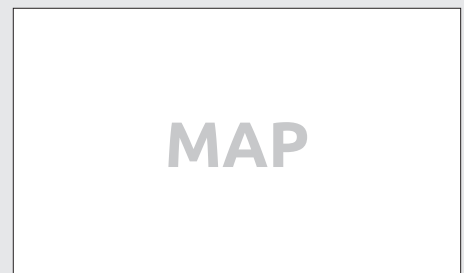
David, Reigate

[View all testimonials](#)

GETTING THERE

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et,
suas graeco persecuti id eam, nihil adipisci id mea. Vim salutatus
reprimique ex, omnis lorem stiet ut.

Suas graeco persecuti id eam, nihil adipisci id mea. Vim salutatus
reprimique ex, omnis lorem summo id iet ut.



[FOOTER]

Interaction notes:

Mobile

- 'Share' link should open to reveal a sharing tool (AddThis ?)
- The header image is a single image which can be specified in the CMS
- 'Gallery' opens ALL images in a gallery
- The Intro text is hidden within an accordion triggered by the 'Read more' button - only a few sentences show then the rest is revealed on-click

Desktop

- The header image is for very wide images (size to be defined during design phase) and PR should be able to choose an order. They have a slider functionality with 'dots' or similar to represent the number of images.
- Resort tiles - on hover the title of these raises to reveal a short sentence (not required on mobile).
- Supporting links 'Getting there' and 'Map' - this will anchor the user down the page to the bottom where that content is.
- 'Gallery' link contains the images that aren't big enough for the hero image area (these should be uploaded to a different place in the CMS?). These images should open in a lightbox with the ability to scroll between or even view thumbnails.
- 'Accommodation Deals' - this will most likely be manually entered by PR unless they can create some data structure that can pull in Accommodation tiles.
- Client Reviews - these have a carousel functionality. They will pull in Reviews that are tagged with the Region (Tagging functionality may need to be added for this to occur).

(RESORT SELECTOR EXPANDED)

MENU

ABTA

PEAK RETREATS

WINTER

The French Alps Specialist

0844 576 0170

VIEW ALL ACCOMMODATION

SAMOENS

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas graeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. Ut cum case nonumy corpora. Est semper aliquam dissentiet ut.

[READ MORE +](#)

SKI FACTS

- Resort height: 720m, ski 1600m
- Resort top height: 2480m
- Km piste: 265
- Lifts: 70
- Snow cannons: 349
- Snow parks: 2
- No. of slopes: 145
- (Stats continued...)

HELPFUL LINKS (MAPS, OFFERS, ETC)

ACCOMMODATION

LUXURY

La Reine des Prés

- 4* MGM Apartments
- Sleeps 2-10
- Indoor Pool

La Reine des Prés prestige residence is ideally located within walking distance (400m) of the cable car.

Neige et Roc

- Award Winning Hotel & Apartments
- Indoor pool

Situated on the edge of the village, Hotel Neige et Roc offers the opportunity to sample French village life, with the centre and its shops only a short walk away.

SHOW MORE

NB. 'SHOW MORE' Button is present when more than 5 Accom. options are present which will increase page speed (than if 20 were shown).

(RESORT 'HELPFUL LINKS' EXPANDED)

HELPFUL LINKS (MAPS, OFFERS, ETC) ✕

REGION MAP

SAMOËNS IN SUMMER

SPECIAL OFFERS

SAMOENS RESORT MAP

GRAND MASSIF PISTE MAP

SAMOENS CLIENT REVIEWS

- FROM £56 pppn
- 4* MGM Apartments
- Sleeps 2-10
- Indoor Pool

La Reine des Prés prestige residence is ideally located within walking distance (400m) of the cable car.

IMAGE

Neige et Roc ▶

- FROM £36 pppn
- Award Winning Hotel & Apartments
- Indoor pool

Situated on the edge of the village, Hotel Neige et Roc offers the opportunity to sample French village life, with the centre and its shops only a short walk away.

(RESORT TEMPLATE 1 of 3 - TOP)

(HEADER)

SKI RESORTS

GETTING THERE

SKI DEALS

HOLIDAY TYPES

SKI EXTRAS

FAQ & INFO

ABOUT US

IMAGE



Breadcrumb > Breadcrumb 2 > Breadcrumb 3

SAINT GERVAIS

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas graeco persecuti id eam, nihil adipisci id mea. Vim salutatus is.

[READ MORE >](#)

REQUEST A QUOTE

SKI FACTS

- SUMMARY 1
- SUMMARY 2
- SUMMARY 3
- SUMMARY 4
- SUMMARY 5
- SUMMARY 6
- SUMMARY 7

[READ FULL DETAILS >](#)

ACCOMMODATION IN SAINT GERVAIS



IMAGE

ACCOM. NAME



• _____



IMAGE

ACCOM. NAME



• _____



LUXURY

IMAGE

ACCOM. NAME



• _____



IMAGE

ACCOM. NAME



• _____



IMAGE

ACCOM. NAME



• _____



LUXURY

IMAGE

ACCOM. NAME



• _____



IMAGE

ACCOM. NAME



• _____

(RESORT TEMPLATE 2 of 3 - MIDDLE)

SAINT GERVAIS DEALS




IMAGE

Accom. name 

IMAGE

Accom. name 

IMAGE

Accom. name 




SAINT GERVAIS: FULL DETAILS

[BACK TO TOP](#)

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

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HELPFUL LINKS
REGION MAP
SAMOËNS IN SUMMER
SAMOENS RESORT MAP
GRAND MASSIF PISTE MAP
SAMOENS CLIENT REVIEWS

- TAB TITLE
- TAB TITLE
- TAB TITLE
- TAB TITLE
- TAB TITLE

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea.

[BACK TO TOP](#)

(RESORT TEMPLATE 3 of 3 - BOTTOM)

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

TAB TITLE TAB TITLE TAB TITLE TAB TITLE TAB TITLE

ACCORDION SECTION TITLE +

ACCORDION SECTION TITLE +

ACCORDION SECTION TITLE ×

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

ACCORDION SECTION TITLE +

[BACK TO TOP](#)

Interaction notes:

Mobile

- The Intro text is hidden within an accordion triggered by the 'Read more' button - only a few sentences show then the rest is revealed on-click.
- Accommodation can be as many as 20 tiles therefore we have proposed that, after 5, a 'Show more' button appears which reveals the rest. This should help page load speed.
- 'View all accommodation' link at the top anchors a user down the page to the accommodation tiles.
- We have discussed how much information to show/hide behind 'Accordion interfaces' for mobile - these pages have a lot of content so will be very hard to digest on mobile so Accordions will help a lot. As it stands, the page content we're assessing is, top to bottom, as follows:
 - 1. Resort info text flow
 - 2. Tabbed window A (starts with 'Opening dates')
 - 3. Ski Info text flow
 - 4. Tabbed window B (starts with 'Ski Hire')
- We have agreed with Lyndsey that 2, 3 and 4 are not needed on the mobile version of this page.

Desktop

- The header image is for very wide images (size to be defined during design phase) and PR should be able to choose an order. They have a slider functionality with 'dots' or similar to represent the number of images.
- 'Read full details' link (In 'Ski facts' module) - this anchors a user further down the page.
- 'Accommodation Deals' - this will most likely be manually entered by PR unless they can create some data structure that can pull in Accommodation tiles. It would be economical for the CMS user if they could simply tick a box on the accommodation in the CMS to promote it to a sale item. This needs scoping as offers expire so being able to set expiry dates would be necessary.

(ACCOMMODATION TEMPLATE 1 of 2 - TOP HALF)

☎ ✉ MENU ☰

PEAK RETREATS

W I N T E R

The French Alps Specialist

0844 576 0170

LUXURY

IMAGE

LES GETS

LA REINE DES PRES

HIGHLIGHTS:

- Indoor heated pool and leisure facilities
- Foot of cable car
- Satellite TV in apartments

RESERVE YOUR HOLIDAY
(FOR 24HRS)

CHECK AVAILABILITY
 ▼
 ▼
 ▼
Search

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suasea.

[READ MORE +](#)

(ACCOMMODATION TEMPLATE 2 of 2 - BOTTOM HALF)

(BOOKING OPTIONS OVERLAY)

- ACCOMMODATION SUMMARY +
- PRICES +
- AVAILABILITY +
- CLIENT REVIEWS +
- GALLERY +
- SEE ACCOMMODATION IN SUMMER +
- LOCATION MAP +

RESERVE YOUR HOLIDAY (FOR 24HRS)

OTHER ACCOMMODATION IN THE AREA

SIMILAR | **ALL**

LUXURY

IMAGE

Neige et Roc ▶

- Award Winning Hotel & Apartments
- Indoor pool

Situated on the edge of the village, Hotel Neige et Roc offers the opportunity to sample French village life, with the centre and its shops only a short walk away.

RESERVE YOUR HOLIDAY (FOR 24HRS)

OTHER ACCOMMODATION IN THE AREA

CONTACT US ✕

TO RESERVE YOUR HOLIDAY FOR 24 HOURS:

- 📞 0844 576 0170
- ✉ reservations@peakretreats.co.uk
- 🔄 Request a callback

La

- FROM £56 pppn
- 4* MGM Apartments
- Sleeps 2-10
- Indoor Pool

La Reine des Prés prestige residence is ideally

(ACCOMMODATION TEMPLATE 1 of 3 - TOP)

(HEADER)

SKI RESORTS
GETTING THERE
SKI DEALS
HOLIDAY TYPES
SKI EXTRAS
FAQ & INFO
ABOUT US

LUXURY

IMAGE

Breadcrumb > Breadcrumb 2 > Breadcrumb 3
Full Gallery

LES GETS

Les Fermes Emiguy

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas graeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

"I am a client review lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas graeco persecuti id e"

Sarah, London [READ ALL REVIEWS](#)

[FULL ACCOMMODATION DETAILS +](#)

ACCOMMODATION SUMMARY

- Chalets Sleeps 2-6, 2-8 or 2-10

Les Fermes Emiguy Chalet types:

- 2 Bedroom Chalet sleeping 4-6
- 3 Bedroom Chalet sleeping 6-8

HIGHLIGHTS

- Simple but with added facilities

BOOKING OPTIONS

CHECK AVAILABILITY

▼

▼

▼

[Search](#)

[REQUEST A QUOTE](#)

[RESERVE YOUR HOLIDAY \(FOR 24HRS\)](#)

PRE BOOKABLE EXTRAS

- EN-ROUTE HOTELS
- TRAVEL INSURANCE
- CAR HIRE
- AIRPORT TRANSFERS
- SKI HIRE
- SKI SCHOOL
- LIFT PASSES

GALLERY
▶

LOCATION MAP
▶

ACCOMMODATION IN SUMMER
▶

NOTES:

- Pre bookable extras - Transfers, Ski hire, Ski schools, Passes - all of these have resort-specific information which is on a long generic page leaving users having to search. Ideally this content will load in a lightbox on this page so it's easier for users to access whilst keeping them on this page which is imperative for booking.
- Client review can carousel with 5 selected reviews

(ACCOMMODATION TEMPLATE 2 of 3 - MIDDLE)

PRICING & DEALS

SPECIAL OFFERS: Book before 15/12/14 and get 30% off the following weeks:

DECEMBER: 6, 13.

MARCH: 7, 14, 21, 28.

JANUARY: 10, 17, 24, 31.

APRIL: 4, 11, 18.



Price includes bed linen with beds made on arrival, towels, garage space (one per apartment), WiFi internet and use of indoor pool, hammam, fitness room.

SIMILAR ACCOMMODATION IN THE AREA



Accom. nameAccom. nameAccom. nameMO

FULL ACCOMMODATION DETAILS

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his. il adipisci id mea. Vim salutatus reprimique ex, omnis lorem summo id his.

Lorem ipsum dolor sit amet, mel aeterno volumus persecuti et, suas gaeco persecuti id eam, nihil adipisci id mea. Vim salutatus

[BACK TO TOP](#)

(ACCOMMODATION TEMPLATE 3 of 3 - BOTTOM)

CLIENT REVIEWS

"We were a family party of ten ranging from 2 years old to 60 and the resort and accommodation were great for us all."

Ms M, (5 April 14)

"The whole resort is excellent for families. Warm, welcoming and lots to do. Once again an excellent holiday experience".

Ms W, (15 Feb 14)

"A great resort for families, we love Les Gets so much we want to buy an apartment!"

Ms B, (1 Feb 14)

"Great for families especially fairly young kids"

Ms M, (18 Jan 14)

"There is now an escalator up to the slopes via the Lift Pass ticket office. There are also lockers available here if you need them. One member of our party required medical attention after a serious fall. The medical team in Les Gets were excellent. Doctors spoke excellent English and all X Rays and correction of the dislocated shoulder were done in the resort- not requiring transfer to hospital. We had nothing except praise for both the way ESF (it was during the ski school that the fall occurred) and the medical team dealt with this".

Mrs W, (09th Feb 13)

SHOW MORE



[BACK TO TOP](#)

Interaction notes:

Mobile



- The Intro text is hidden within an accordion triggered by the 'Read more' button - only a few sentences show then the rest is revealed on-click.
- One main image (landscape) is presented and the rest are within 'Gallery' which opens a lightbox of images (or similar functionality).
- The 'Reserve your holiday' CTA opens a modal as indicated on the 2nd page. This has a callback option which would need to work in the same way as the one in the footer.
- 'Other Accommodation' - this shows a list of tiles. There is a tab for 'Similar' and 'All'. It is default set to 'Similar' but this is all reliant on tagging whether that be based on price, room size, Luxury etc. Switching between the tab shows the relevant accommodation tiles underneath.


Desktop

- The header images have a slider functionality with 'dots' or similar to represent the number of images. Only landscape images to be added here.
- The 'Gallery' option opens in a lightbox and combines the hero images with other, smaller or portrait images.
- The 'full gallery' link leads to the lightbox of images described above.
- A Client Review is positioned under the intro. Whether this is manually added or pulled in from a database is TBC. This Review could cycle through 5 in a carousel UI. Clicking 'Read all reviews' anchors the user further down the page where a number of reviews are shown. This is clipped at 5 and more can be loaded using the 'Show more' button.
- 'Similar Accommodation' is reliant on tagging whether that be based on price, room size, Luxury etc. If this feature is not developed into this product then just showing 'All' will be a suitable fallback.
- The 'Booking Options' module is the key piece of functionality that allows users to proceed to booking. It will be present at all times by making it 'sticky' (ie, <http://www.mrandmrsmith.com/luxury-hotels/bamurru-plains>)

General

- Pre bookable extras - it is very important that a user is not taken off of the Accommodation page and distracted. Therefore these links should open ONLY the specific information within them in relation to that Accommodation/Resort (ie, only Ski hire prices for that resort should be shown). This may well be problematic as the specific content is nested in a single page currently so the content needs breaking down so it is available on it's own.
- Check availability widget - this is present only when the data allows. Many accommodations do not have this.
- Special offers - this is currently a flow of text which is hard to scan - a suitable design treatment, that is manageable in the CMS is required. '30%' - this will be variable.
- Price table - if it isn't present please provide a placeholder link "Prices are available on request... please call on 0844 XXX XXX or email us"

MENU 

ABTA

PEAK RETREATS
W I N T E R
 The French Alps Specialist
 0844 576 0170

IMAGE

We tailor bespoke Ski holidays to suit your exact needs

SPEAK TO OUR CONSULTANTS:
0844 576 0170

Already know where you want to go?

Select a Region ▼

Select a Resort ▼

GO

Great Ski Deals

[DEALS PRESENTED AS ACCOMMODATION TILES]


Popular Ski Holidays

- LUXURY APARTMENTS ▶
- DOORSTEP SKIING ▶
- FAMILY SKIING ▶

Staff Pick

● ○ ○ ○ ○

"The hidden runs in Vallorcine (near Chamonix) are a real treat - the snow is unbelievable and you can have the whole piste to yourselves"
Joe, Consultant



VIEW JOES RESORT

What our Clients say

● ○ ○ ○ ○

"Eu pertinax moderatius sadipscing mei. Nam delenit iracundia necessi tatibus et. Eos ut paulo consul, aliquip corpora his te."
Sarah, London

READ MORE REVIEWS

[FOOTER]

(HOMEPAGE 1 of 2 - TOP HALF)

(HEADER)

SKI RESORTS

GETTING THERE

SKI DEALS

HOLIDAY TYPES

SKI EXTRAS

FAQ & INFO

ABOUT US

(IMAGE)

We tailor bespoke ski holidays
to suit your needs

SPEAK TO OUR CONSULTANTS

0844 576 0170

(IMAGE)

Already know where you want to go?

REGION ▼ RESORT ▼ GO

GREAT SKI DEALS

IMAGE

Accomm. name
upto 30% off

IMAGE

Accomm. name
upto 20% off

IMAGE

Accomm. name
upto 25% off

Acco

(HOMEPAGE 2 of 2 - BOTTOM HALF)

POPULAR SKI HOLIDAYS

Left navigation arrow: <

Right navigation arrow: >

IMAGE	IMAGE	IMAGE
DOORSTEP SKIING	LUXURY APARTMENTS	FAMILY SKIING

Bottom navigation arrow: >

What our Clients say



“Eu pertinax moderatius sadipscing mei. Nam delenit iracundia necessitatibus et. Eos ut paul, aip corpora his te.

Eu pertinax moderatius sadipscing mei. Nam delenit iracundia necessi tapaulo consul, aliquip corpora his te.”

Sarah, London

[READ MORE TESTIMONIALS](#)

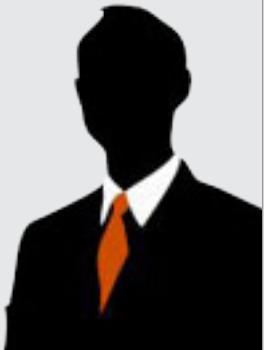
Staff Pick



“The hidden runs in Vallorcine (near Chamonix) are a real treat - the snow is unbelievable and you can have the whole piste to yourselves”

Joe, Consultant

[VIEW JOES RESORT](#)






[FOOTER]

Interaction notes:

General

- 'Already know where you want to go module' - RULES:
 - Neither field is mandatory. If a user presses 'Go' It will take them to the Ski Resorts page.
 - If a user selects a Region (the list will show all 7 Regions), then clicks 'Go', It will take them to that relevant Region page.
 - If a user opens the Resorts menu it will show ALL Regions and their resorts. Selecting either then 'Go' will take them to the relevant page.
 - If a user Selects a Region THEN opens the Resort menu, the Resort menu will be dynamic based on the Region selected.
- 'Popular Ski Holidays' - these currently show the items from the 'Holiday Types' menu.
- 'Staff picks' - these will have a carousel UI which rotates through a number of staff comments. These don't currently exist so will need adding to the CMS. It is recommended that the length of copy of each is similar so that the page doesn't move up and down. Fixing the height of the module may also combat this. The image may be a model or stock image. If the image idea is not agreed with the client we can just use text.
- The same situation exists for the client reviews. These may well exist in the database already so it's debatable whether they are added again, specifically to the homepage, or are selected in (the CMS) to show on the homepage. Character count again, is important for height reasons.

MENU 

ABTA

PEAK RETREATS

W I N T E R

The French Alps Specialist

0844 576 0170

REQUEST A QUOTE

Remember that you can always speak directly to our consultants:


CALL A FRENCH ALPS SPECIALISTS:

0844 576 0170

Alternatively please take 5 minutes to tell us more about your trip so we can find the right option for you:

1. Your Details >>
2. Your Trip

Title * * = Required

Mr


Your first name *

Enter your first name

Your last name *

Enter your last name

Your Email address *

Enter your Email address

Repeat your Email address *


Repeat your Email address

Your phone number *


Enter your first name


I prefer to be contacted by phone


How many adults (18+) in your group? *


2


How many children (1-18)? *


0


Season: Winter 14/15 * 


When would you like to go? 

Select a date


How many nights? *

7


Resort *

Please select a Resort


[...QUESTIONS CONTINUED...]

PROCEED TO FINAL STEP

(HEADER)

SKI RESORTS

GETTING THERE

SKI DEALS

HOLIDAY TYPES

SKI EXTRAS

FAQ & INFO

ABOUT US

REQUEST A QUOTE

Remember that you can always speak directly to our consultants:

CALL A FRENCH ALPS SPECIALISTS:

0844 576 0170

Alternatively please take 5 minutes to tell us more about your trip so we can find the right option for you:

1. Your Details >> 2. Your Trip

Title *

* = Required

Mr



Your first name *

Enter your first name

Your last name *

Enter your last name

Your Email address *

Enter your Email address

Please repeat your Email address *



Repeat your Email address

[...QUESTIONS CONTINUED...]

Interaction notes:

General

- Specifically for 'Quote' and 'Booking' versions of this page: there may well be 2 steps in the process of a user adding their data. RULES:
 - When a user scrolls down, completing each question, they get to the bottom where there should be a button prompting them to proceed to the next step. On clicking, they scroll back up to the top of the page and are focussed on the first question of Step 2.
 - To aid the situation above, we could make the 'progress indicator' stick to the top of the browser (beneath the utility bar) so it is always present.
 - The user can move back to Step 1 by using an 'Edit' button which should be available on Step 2.
 - The second step has a submit button.



MENU 

ABTA

PEAK RETREATS

W I N T E R

The French Alps Specialist

0844 576 0170

CLIENT REVIEWS

Lorem ipsum dolor sit amet, per ei graeci equidem, mea te iusto fierent scribentur. Ne commodo inimicus nam, elit interesset ei sit, populo scripta utroque ea ius.

“We couldn’t get over how much the consultant (Joe) read our minds!...”

[Read more](#)

Mr W. (Dec '13)

[Residence Emiquy](#) | [Val d’Isere](#)

MORE CLIENT REVIEWS

*A

View by Resort +

*B

View by Subject +

“Great skiing. Lovely town. Good shops, supermarkets and restaurants”

Mrs Jane Switherland (Feb '14)

[Les Balcons du Savoy](#) , [Chamonix](#)

(VARIOUS FILTERING STATES)

*A

View by Resort
×

Select a Region ▼

Select a Resort ▼

FILTER

*B

View by Subject
×

Our Customer Service

Travel Comments

Resorts & Accommodation

FILTER

MORE CLIENT REVIEWS

Viewed by ‘Chamonix’
+

View by Subject
+

Clear Filter ×

“Great skiing. Lovely town. Good shops, supermarkets and restaurants”

Mrs Jane Switherland (Feb '14)

[Les Balcons du Savoy](#) , [Chamonix](#)

(HEADER)

- SKI RESORTS
- GETTING THERE
- SKI DEALS
- HOLIDAY TYPES
- SKI EXTRAS
- FAQ & INFO
- ABOUT US

Breadcrumb > Breadcrumb 2 > Breadcrumb 3

CLIENT REVIEWS

Lorem ipsum dolor sit amet, per ei graeci equidem, mea te iusto fierent scribentur. Ne commodo inimicus nam, elit interesset ei sit, populo scripta utroque ea ius.



“We couldn’t get over how much the consultant (Joe) read our minds!...” [Read more](#)

David Weathers (Dec '13)

[Residence Emiguy](#) | [Val d’Isere](#)

MORE CLIENT REVIEWS

“Great skiing. Lovely town. Good shops, supermarkets and restaurants”

Mrs Jane Switherland (Feb '14)

[Les Balcons du Savoy](#) , [Chamonix](#)

“We had a fantastic time and the whole trip was organised to an exceptionally high standard by Peak Retreats...”

Mr P (Apr '14)

[Les Fermes de Sainte Foy](#) , [Sainte Foy](#)

“A fantastic time was had by all, thank you. To say we only booked the day before, the service and booking process was exceptional. Would highly recommend”

Mrs Jane Switherland (Feb '14)

[Les Balcons du Savoy](#) , [Chamonix](#)

“All the staff at Peak Retreats could not have been more helpful, both on the phone and by email”

VIEW BY RESORT

Select a Region ▼

Select a Resort ▼

FILTER

OR BY SUBJECT

Our Customer Service

Travel Comments

Resorts & Accommodation

FILTER

Interaction notes:

General

- Some selected Client Reviews are at the top of the page and are presented in a Carousel UI. To counter the fact that these may be very long (and we don't want the carousel height jumping!) we will limit the quote to a character count and use a show/hide functionality to reveal the rest of the text.
- To make the review drive more traffic through the site, the Resort and Accommodation will be present as links under the Review. These take the user through to the relevant page. If the Review isn't associated to either of these then the link is hidden.
- The list of all reviews is positioned further down the page. This list is huge with over well 100 reviews.
- Due to the above there will be a filtering system. Reviews already seem to be categorised in this way so we will let users filter the list with them. RULES:
 - Region or Resort - As before, a user can select a region and filter. They can select a Region, then the Resort list is dynamically populated. Or they can view the list of Resorts WITHOUT using the Region menu - this shows all Resorts.
 - Subject - the 3 options are exclusive so use radio buttons then the filter button.
 - Note that the 2 options above CANNOT be combined. 'Resort' would not be able to be combined with 'Travel Comment'. If a user selects a Subject when a Location is selected it will clear the initial Location selection.
 - After pressing filter a loading scroller should appear on top of a faded layer over the reviews so the user has some visual feedback.
 - As the list is really long it makes sense for the filtering UI to be fixed/sticky on the page. The Mobile version may also require a 'Back to top' button.

Mobile

- The filters for the mobile interface open their options in a lightbox or an accordion.
- A 'clear filters' button must be present so users can reset their action. This link only appears once a filtering option is applied.
- As the options are hidden from users, then the selected option will be present in the select menu title. For example (as shown); if a user has selected 'Chamonix' as a resort then this appears as the select menu text.

(SUB CATEGORY MENU EXPANDED)

☎️ ✉️ MENU ☰

ABTA

PEAK RETREATS

WINTER

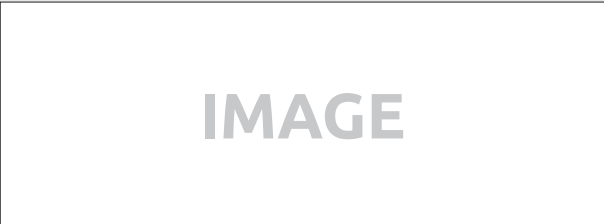
The French Alps Specialist
0844 576 0170

OVERVIEW... +


SKI DEALS

Lorem ipsum dolor sit amet, per ei graeci equidem, mea te iusto fierent scribentur. Ne commodo inimicus nam, eus.

BY DATE:



SPECIAL OFFERS ▶



CHRISTMAS & NEW YEAR SKI DEAL ▶

[SUB CATEGORY MODULES CONT...]

☎️ ✉️ MENU ☰

ABTA

PEAK RETREATS

WINTER

The French Alps Specialist
0844 576 0170

SELECT AN OPTION ✕

BY DATE:

- SKI DEALS - OVERVIEW**
- SPECIAL EARLY BOOKING OFFERS
- CHRISTMAS/NEW YEAR SKI DEALS 2014
- FEBRUARY SKI DEALS 2015
- EASTER SKI DEALS 2015

BY TYPE:

- SKI LIFT PASS OFFERS 2014/2015
- FAMILY SKI SPECIAL OFFERS 2014/2015
- BUDGET SKI SPECIAL OFFERS 2014/2015
- LUXURY SKI SPECIAL OFFERS 2014/2015

AIRPORT TRANSFERS ▶

Competitive door-door transfer from Geneva, Lyon, Grenoble, Chambéry or Turin Airport to resort. Prices start from £63 per person for a return trip. These transfers are private so you don't have to share.

[SUB CATEGORY MODULES CONT...]

(HEADER)

SKI RESORTS

GETTING THERE

SKI DEALS

HOLIDAY TYPES

SKI EXTRAS

FAQ & INFO

ABOUT US

Breadcrumb > Breadcrumb 2 > Breadcrumb 3

SKI RESORTS

GETTING THERE

SKI DEALS

Ski Deals - Overview ▶

BY DATE:

Sub category 1

Sub category 2

Sub category 3

BY TYPE:

Sub category 4

Sub category 5

HOLIDAY TYPES

SKI EXTRAS

FAQ & INFO

ABOUT US

SKI DEALS

Lorem ipsum dolor sit amet, per ei graeci equidem, mea te iusto fierent scribentur. Ne commodo inimicus nam, eliti sit, populo scripta utroque ea ius.

SKI DEAL OPTIONS:

BY DATE

IMAGE

SUB CATEGORY 1 ▶

IMAGE

SUB CATEGORY 2 ▶

IMAGE

SUB CATEGORY 3 ▶

BY TYPE

IMAGE

SUB CATEGORY 4 ▶

IMAGE

SUB CATEGORY 5 ▶

[FOOTER]

Interaction notes:

Desktop

- The Sub Category side nav acts as an accordion that is open on the current Category. It is imperative that it has a clear current state so that users know where they are in the IA. Note that this has been indicated in the mobile menu too - the design phase should decide the emphasis that is applied.

General

- Many of the existing Categories (ie, main navigation items) have been broken down into logical groups. This grouping needs representing on-page as follows:
 - Mobile: In the Sub Category menu and between Sub Category tiles - to divide them up and act as headers.
 - Desktop: In the Sub Category navigation on the left of the page and between Sub Category tiles.

MENU

ABTA

PEAK RETREATS

W I N T E R

The French Alps Specialist

0844 576 0170

LES FERMES EMIGUY AVAILABILITY SEARCH RESULTS

- Les Gets (Porte du Soleil)
- Sleeping 2
- 12/01/15 (Flexible)
- Inc. Ferry or Eurotunnel i

RESULTS: 4
Sort by

Accommodation type	Price (per week)	Sleeps	
1 bedroom apartment	£912	4	BOOK
1 bedroom alcove duplex apartment	£1034	6	QUOTE
2 bedroom apartment (may be duplex)	£1045	6	BOOK
4 bedroom chalet	£1208	10	QUOTE

NOTES:

- Existing table utilises pagination however this is not required as users can scroll down the table.
- Responsive Tables are complex to produce and not always successful - the solution above allows the user to scroll to the right to reveal more options whilst the QUOTE and BOOK buttons are always present.
- The existing table has repetition of content which can be removed and applied once in the search summary (ie, Accom. name and resort are the first 2 columns and are not required. Accom type has 'Sleeps' repeated within it). The less content the table has the more successful it will be.
- It may be best to show the price as the 2nd column as this may be a defining factor in a user's decision making.

(HEADER)

- SKI RESORTS
- GETTING THERE
- SKI DEALS
- HOLIDAY TYPES
- SKI EXTRAS
- FAQ & INFO
- ABOUT US

Breadcrumb > Breadcrumb 2 > Breadcrumb 3

LES EMIGUY AVAILABILITY SEARCH RESULTS:

- Les Gets (Porte du Soleil)
- 7 Nights
- Sleeping 2
- Inc. Ferry or Eurotunnel i
- 12/01/15 (Flexible)

RESULTS: 4							Sort by ▼
Accommodation type	Price (per week)	Sleeps	Arrival	Offer price	Offer expires	Status	
1 bedroom apartment	£912	4	05/01/15			Available	BOOK
1 bedroom alcove duplex apartment	£1034	6	12/01/15			Limited Availability	QUOTE
2 bedroom apartment (may be duplex)	£1045	6	05/01/15			Available	BOOK
4 bedroom chalet	£1208	10	19/01/15			Limited Availability	QUOTE

[FOOTER]

NOTES:

- The table of room prices has a lot of duplication (in it's current state). Reducing this could really help how easy it is to read however this is often driven by the data (ie. accommodation type currently includes 'sleeps 2/4/6...' which we would like to remove however it's in the data).
- Offer columns are not populated all the time - when there are no offers these columns should be hidden.

Interaction notes:

General

- The 'i' info icon will reveal specific content about the travel item (it currently exists on the site *). A tooltip style would be appropriate however it must work on touch devices so hover/clicking must be considered.
- The list will be sorted by Price or Number of bedrooms - to be defined by client.
- Sorting of the list will be based on Price, Availability, Sleeping Capacity and Arrival date.
- The Summary module at the top published key information back to the user. The existing one has flaws so this new design should avoid repetition and group the content logically (ie, Resort and Region, Date and Flexibility...)
- The table below currently has many flaws in terms of repeated content which is unnecessary as it is in the summary. Removing this repetition is key so the table is now concise and should only publish columns if they are required.
- In mobile - the Book and Quote buttons should be persistent in a similar way to the left hand column here: <http://www.worktheworld.co.uk/prices>
- The current table has pagination however there is probably no need for this so we recommend removing it.

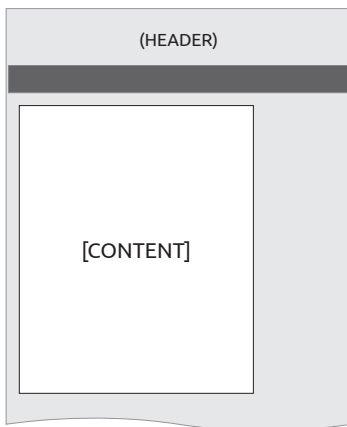
* Text from site: "Prices below include a mid-week return ferry crossing with P&O from Dover-Calais for Summer bookings or Eurotunnel crossing from Folkestone-Calais with FREE FlexiPlus upgrade for Winter bookings. For accommodation only deduct £70 in Summer and £160 in Winter."

Many of the existing pages on the Peak Retreat site are a combination of copy, images, tables of prices and tabbed windows.

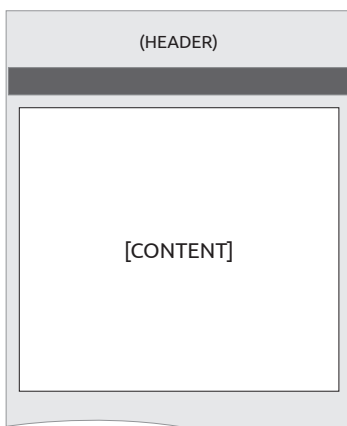
We propose that the CMS allows all of these items to be added to a simple template so that the Peak Retreat admin users can easily assemble these pages as they need.

- To be able to add any of the interfaces below into a blank page which has a single column (approx 2/3 width or full width).
- To be able to add any of the interfaces below into a Sub Category page which has a single column AND a side column on the left which is reserved for the Category navigation module.

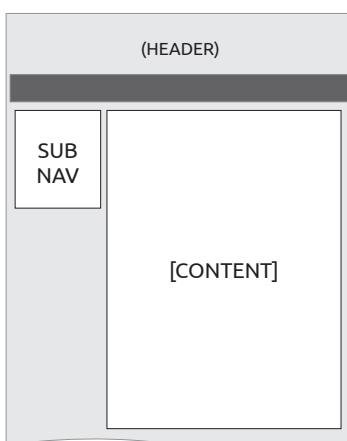
2/3 COLUMN PAGE



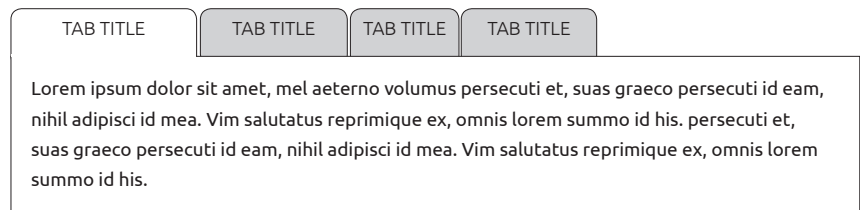
FULL COLUMN PAGE



SUB CATEGORY PAGE

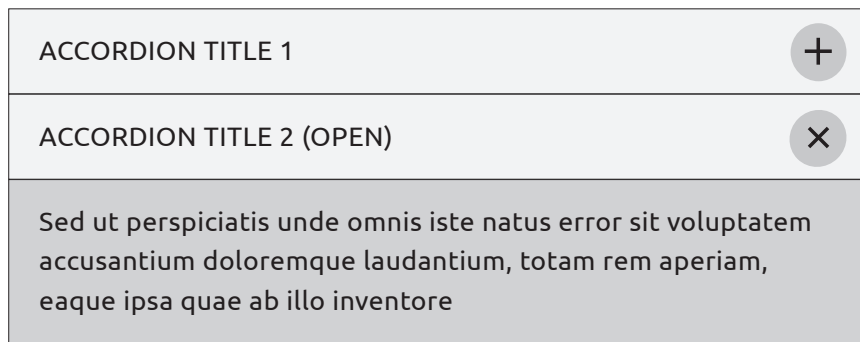


TABBED WINDOW



NB. Due to Tab title length, this UI often doesn't work on mobile. Either titles should be short with few tabs or the interface should switch to an Accordion UI.

ACCORDION

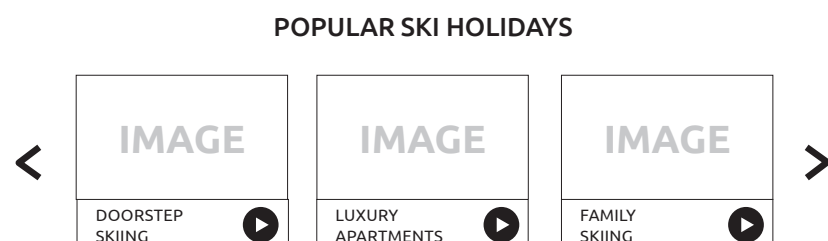


TABLE

HEADER 1	HEADER 2	HEADER 3	HEADER 4
TITLE 1			
TITLE 2			
TITLE 3			

NB. Peak Retreats have a lot of different table layouts that may need respecting. To solve the issue of responsive tables we suggest a simple 'scroll-to-reveal' solution is chosen (eg. <http://www.worktheworld.co.uk/prices>)

TILE CAROUSEL



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