

Ben Scammels BA (hons)
Brighton
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portfolio: benscammelsdesign.com

A digital product designer with 15yrs experience. I cover many aspects of UX and UI design when defining products. I lead Agile projects from research through to design, prototyping and implementation and I'm passionate about making products that work for people.

Cross-sector experience: Public sector, energy, eCommerce, travel, financial and media.
Client list: from renowned to niche brands including EDF, DIT (Gov.uk), Sony Playstation, LSG Skychefs, Tesco, ASOS, RSA, Boots, Peak Retreats and Future Science Group.

Project skills

- Pre-project: scoping for statements of work, proposals and project plans
- Kick-off meetings & workshops with clients and project teams
- Leading small-scale projects and teams (with client-facing responsibilities)
- Design, content and interaction specification
- Handover to development teams and monitoring of implementation
- Responsive design and development processes
- In-house and agency experience working in Agile/Scrum environments
- CMS Training for clients on Wordpress and Drupal
- Solid grounding in front-end technologies
- Experience working with developers, designers, product owners, project managers and other UX designers

Interpersonal skills

- Staying abreast of design trends and topics. Reading UX and design articles and books and attending industry events
- Public speaking at design community events (UX Brighton talk on international checkout best-practice - <http://tinyurl.com/UXBtalk>)
- Team and client communication - bridging all departments and team members from directors, marketing, product and design teams
- Attention to detail - whether it be edge-use-cases or pixel alignment
- Ownership and responsibility for the products I design

UX skills

- User research & interviews
- Competitor analysis
- Stakeholder interviews
- Desktop research
- User-flows, sitemaps & wireframing
- Responsive UI sketching
- Prototyping (HTML/CSS/Bootstrap, Invision or Axure)
- Usability testing and reporting (face-to-face or remotely)

UI design skills

- Responsive UI design for mobile, tablet and desktop devices
- Styleguides
- Interaction prototypes
- Typography

Design tools

- Sketch, Photoshop, Indesign & Illustrator
- HTML, CSS, JQuery, PHP and Bootstrap for hand-coded responsive prototypes
- Additional prototyping tools: Axure and Invision

Project management & communication

- Basecamp, Jira, Trello & Evernote
- Agile methodologies

CAREER HISTORY

Contract UX Designer & Project Lead Ben Scammels Design Ltd

Providing UX design for agencies and brands on digital projects. Services also include Project/Scrum lead and UI design. Clients: EDF, DIT/Gov.uk, Engine (Partners Andrew Aldridge), Hootlout, LSG SkyChefs and Peak Retreats.

***Project highlight:** DIT (Gov.uk) - A research project to uncover issues with Micro Businesses to help increase exporting numbers to 100,000 by 2020. Our Agile team worked on stakeholder interviews, research plans and interview scripts before interviewing 26 DIT staff and UK businesses. After analysis we presented to the team (head of content, programme and product managers) which informed content designers' briefs and solutions.*

Senior Product Designer & Head of UX Lowcost Travel Group (April 2015 - June 2016)

Working as part of the product and development teams for this online travel retailer I was solely responsible for delivering all UX and UI design for Hoteling.com and Lowcostonline.com. I worked through research, user-flows, wireframes, prototypes, hi-fidelity visual designs and usability testing, all within an Agile environment.

***Project highlight:** A 3 week research piece into international checkout page best practice which I fed into our page redesign and presented to external agencies and at UX Brighton.*

UX Designer and Project Lead The Unit (2014 - 2015)

As part of this agency we worked for global financial and music industry clients such as RSA, Morethan, Universal and Work the World. I liaised with clients, researching and defining products into prototypes for testing and iteration. These became key deliverables for our design and development teams to work from.

***Project highlight:** Leading the 'Work the World' account and responsive redesign. I brought the project to the agency and formed a strong relationship with the client in our workshops. Staff interviews were taken to assess user personas and I led user testing sessions to feedback into their mobile product.*

Senior Digital Designer Makemedia (2012 - 2014)

As part of this agency I worked as a designer and Developer on the design and delivery of fully responsive websites for brands such as RBI and Future Science Group. It was in this role where I focussed on UX as a career direction.

Digital Product Designer & Front-end Developer Secretsales (2010 - 2012)

Mid & Senior Digital Designer eDialog (2007 - 2010)

Digital & Graphic Designer ASOS (2005 - 2007)

Period of working travel (2001 - 2005)

Working travel across Europe, America and Australasia mountain biking, snowboarding, hiking, volunteering on organic farms, teaching outdoor sports in California and filming bungee jumps in Queenstown.

Digital Imaging Manager Demon Imaging (2000 - 2001)

PUBLIC SPEAKING

2015 - UX Brighton: 'The anatomy of an international checkout page' (<http://tinyurl.com/UXBtalk>)

2012 - UX Camp Brighton: 'Responsive workflows and prototyping' (<http://tinyurl.com/UXCBtalk>)

QUALIFICATIONS

2000 - BA (hons) Graphic Design (2.1) - Camberwell College of Art, The London Institute

1997 - BTEC Foundation Art & Design, Reigate School of Art & Design

1994 - 1996 - 3 A LEVEL's, 9 GCSE's